

NEWS

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## **Mister Car Wash Enters California with Cruz Thru Acquisition**

TUCSON, Ariz. – Mister Car Wash recently announced the acquisition of Cruz Thru Car Wash, a chain of 10 Express stores based in Bakersfield, California. “Cruz Thru is widely considered one of the most innovative, high-volume car washes in the industry and a great platform for entry into California,” said Casey Lindsay, Director of Acquisitions.

“We’re incredibly honored to acquire a prestigious business like Cruz Thru. From the minute we saw their operations we became huge fans. They’ve got an intense focus on customer service and share our people-first culture,” said John Lai, President and CEO of Mister Car Wash.

Cruz Thru Car Wash owners, Raymond Roselle, Frank Hobin and Terry Houchin are confident of the business’ continued success under the Mister brand. “We’ve been honored to serve the Bakersfield community for the last 15 years and it wasn’t an easy decision to sell. We wanted a company that matched the culture we’ve built,” said Roselle. “In working with the Mister Car Wash team, we knew our people and customers would be in excellent hands,” added Houchin.

“Mister has a proven track record of integrating car wash operations and we are confident that the business we’ve built will be respected and taken care of,” said Hobin. “We’ve been impressed with their professionalism and integrity as a business, and we are excited for the opportunities this transition will bring for the team of people at Cruz Thru.”

For information about services and career opportunities with Mister Car Wash, please visit [www.mistercarwash.com](http://www.mistercarwash.com).

### **About Mister Car Wash**

Headquartered in Tucson, Arizona, Mister Car Wash operates 222 car washes and 34 express lubes in 21 states. The Mister Car Wash brand is anchored in quality, friendliness and our commitment to creating memorable customer experiences. People are what make us successful and allow us to achieve high operational standards with unparalleled customer service. Through our commitment to excellence, we continue to recruit and retain top talent, develop best-in-class training programs and invest in employee benefits that cultivate a positive company culture. The Mister Car Wash experience is about inspiring potential and giving both our employees and customers the motivation to be their best. To learn more, please visit us in our stores or online at [www.mistercarwash.com](http://www.mistercarwash.com).